



# Kalibrate

## Register for the 2019 Kalibrate User Conference

12 – 13 March 2019 // San Diego USA

*plus additional events on 14 March 2019*  
**LatAm Summit + CAB annual meeting**



**Click here**  
to register at  
[kalibrate.com](http://kalibrate.com)

Get an early view of our new products and technologies, share your feedback, and meet your industry peers and fellow Kalibrate users.



### When is it?

Tuesday 12 March 2019 – Wednesday 13 March 2019



### Where is it?

Courtyard Marriott San Diego Downtown Hotel  
530 Broadway San Diego CA 92101 USA



### Who can attend this event?

Clients of Kalibrate or those selected for special invitation



### How much does it cost?

Attendance to the conference is free

You must register online to attend. Travel and accommodation are not included as part of the conference.

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## Day 1: Tuesday 12 March 2019 (Sefton room)

Time	Session
9:00 am – 10:00 am	Registration and refreshments
10:00 am – 10:15 am	Agenda and objectives of the user conference
10:15 am – 10:45 am	Kalibrate company update
10:45 am – 11:30 am	Applying data science to fuel and convenience retailing
11:30 am – 11:45 am	Networking break – <i>Get ‘hands on’ with interactive demos</i>
11:45 am – 12:30 pm	Data capture and usage in fuel retailing
12:30 pm – 1:15 pm	Kalibrate Pricing 3.0 demonstration
1:15 pm – 2:15 pm	Lunch
2:15 pm – 3:00 pm	Kalibrate Planning 2.0 demonstration
3:00 pm – 4:00 pm	Better practice in fuel retailing illustrated with deep insight
4:00 pm – 4:15 pm	Networking break – <i>Get ‘hands on’ with interactive demos</i>
4:15 pm – 4:30 pm	Q & A
4:30 pm – 4:45 pm	Summary and wrap up of the day
Evening	San Diego dinner cruise ( <i>See page 5 for more details</i> )

To enquire further, or register for this event, visit:  
[www.kalibrate.com/user-conference-2019-register](http://www.kalibrate.com/user-conference-2019-register)

## Day 2: Wednesday 13 March 2019 (Sefton room)

Time	Session
10:00 am – 10:15 am	Introduction to day two
10:15 am – 11:00 am	Kent Group Ltd – Data, analytics, and insights for the fuel and convenience industry
11:00 am – 11:15 am	Networking break – <i>Get 'hands on' with interactive demos</i>
11:15 am – 12:00 pm	Customer story – Pricing
12:00 pm – 12:45 pm	Customer story – Planning
12:45 pm – 1:45 pm	Lunch
1:45 pm – 2:30 pm	Product roadmap – Pricing
2:30 pm – 3:15 pm	Product roadmap – Planning
3:15 pm – 3:30 pm	Networking break – <i>Get 'hands on' with interactive demos</i>
3:30 pm – 4:00 pm	Feedback roundtables ( <i>Clients only</i> )
4:00 pm – 4:15 pm	Consolidate and share feedback ( <i>Clients only</i> )
4:15 pm – 4:30 pm	Conference summary and wrap up ( <i>Clients only</i> )

**Click here  
to register at  
kalibrate.com**

## Thursday 14 March 2019 (Sefton room)

10:00 am – 2:00 pm	<b>Client Advisory Board (CAB) annual meeting.</b> Bringing together key clients to solicit feedback and guidance on Kalibrate's offerings, solutions, and service levels, to better meet our clients' business needs ( <i>CAB members only</i> )
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Thursday 14 March 2019 (*Vault room*)

## ► **LatAm Summit // San Diego**

This half day event is dedicated to catering to the needs of Kalibrate clients in Latin America. Sessions will be hosted in Spanish.

Time	Session
8:00 am – 9:00 am	Breakfast hosted by Kalibrate
9:00 am – 9:15 am	Welcome and introductions
9:15 am – 10:45 am	The power of pricing and network planning combined
10:45 am – 11:00 am	Networking break
11:00 am – 11:25 am	Client experience
11:25 am – 12:25 pm	Round table – The ‘dos’ and ‘don’ts’ of managing fuel pricing and fuel retail planning
12:25 pm – 12:30 pm	Close
12:30 pm – 1:30 pm	Lunch hosted by Kalibrate

If you have questions about Kalibrate’s **LatAm Summit**, or would like to register, contact: [Luis.Demontes@kalibrate.com](mailto:Luis.Demontes@kalibrate.com).



Tuesday 12 March 2019

## San Diego dinner cruise

Join Kalibrate for an evening of dinner and dancing aboard a yacht, enjoying beautiful views of San Diego's most impressive sights.

After a day of industry discussions and product demonstrations, relax at this evening event on San Diego Bay.

Waterside views will include the downtown San Diego skyline, the Star of India, and the USS Midway aircraft carrier.

As part of this experience, you will receive:

- ▶ A glass of Champagne on arrival
- ▶ A three course dinner cooked aboard the yacht
- ▶ Music, dancing, and sightseeing
- ▶ Free WIFI

Include our event hashtag on your photos  
**#KALIBRATEUSERCONFERENCE**

This excursion is free for delegates of the 2019 Kalibrate User Conference

**Click here to register for the conference**



## ► **Can't attend this user conference in San Diego?**

**Find Kalibrate at conferences and trade shows in 2019**

Keep an eye on our company newsroom page for information about conferences, trade shows, and seminars that Kalibrate is attending this year. This is a great opportunity to speak directly with our team and ask questions about fuel pricing and retail network planning solutions.

**[Click here to visit our company newsroom page](#)**

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## ABOUT KALIBRATE

For over 25 years, Kalibrate has advised fuel and convenience retailers worldwide on how to be best-in-class operators in the fast-changing marketplace. Kalibrate provides strategic expertise and technology solutions in fuel pricing, retail network planning, location analysis, and global market intelligence. These solutions have been deployed in over 70 countries with hundreds of clients of all sizes, including oil companies, convenience stores, and supermarkets.

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